



Strategic National conducted a poll on November 12, 2011 in Nevada Congressional District 4. This poll surveyed likely voters regarding their view of the potential race for the new Congressional seat.

This survey had a total of 303 Net Likely Voter Respondents. Interactive Voice Response technology was utilized. The breakdown of the respondents was 54.5% Female, 45.5% Male. Partisan Registration was 45.5% Democrat, 33.0% Republican, and 21.5% Independent or 3<sup>rd</sup> Party. The survey has a Margin of Error of +/- 5.63%, at a 95% Confidence Interval.

#### **Tarkanian Fav/Unfav**

|                  |         |
|------------------|---------|
| Very Favorable   | 13.43%  |
| Favorable        | 20.37%  |
| Neutral          | 52.31%  |
| Unfavorable      | 10.19%  |
| Very Unfavorable | 3.70%   |
| Total            | 100.00% |

#### **Cegavske Fav/Unfav**

|                  |         |
|------------------|---------|
| Very Favorable   | 6.40%   |
| Favorable        | 6.90%   |
| Neutral          | 73.89%  |
| Unfavorable      | 7.88%   |
| Very Unfavorable | 4.93%   |
| Total            | 100.00% |

#### **Nevada CD 4 Ballot Test**

##### **Tarkanian vs Democrat**

|           |         |
|-----------|---------|
| Tarkanian | 44.39%  |
| Democrat  | 29.08%  |
| Undecided | 26.53%  |
| Total     | 100.00% |

## **Nevada CD 4 Ballot Test Cegavske vs Democrat**

|           |         |
|-----------|---------|
| Cegavske  | 36.90%  |
| Democrat  | 33.16%  |
| Undecided | 29.95%  |
| Total     | 100.00% |



Strategic National conducted a poll on November 12, 2011 in Nevada Congressional District 4. This poll surveyed Republican voters regarding their view of the potential Primary Election for the new Congressional seat.

This survey had a total of 292 Net Likely Voter Respondents. Interactive Voice Response technology was utilized. Respondents indicated their normal behavior was to vote in a Republican Primary. The breakdown of the respondents was 52.0% Female, 48.0% Male. The survey has a Margin of Error of +/- 5.73%, at a 95% Confidence Interval.

### **Nevada CD 4 Primary Ballot Test**

|           |         |
|-----------|---------|
| Cegavske  | 7.94%   |
| Tarkanian | 53.97%  |
| Schwartz  | 7.14%   |
| Undecided | 30.95%  |
| Total     | 100.00% |

### **Nevada GOP Presidential Caucus Ballot Test**

|           |         |
|-----------|---------|
| Bachmann  | 2.79%   |
| Cain      | 22.31%  |
| Gingrich  | 31.08%  |
| Huntsman  | 1.99%   |
| Paul      | 9.16%   |
| Perry     | 3.19%   |
| Romney    | 20.72%  |
| Santorum  | 1.20%   |
| Undecided | 7.57%   |
| Total     | 100.00% |

### **Tarkanian Fav/Unfav**

|                  |         |
|------------------|---------|
| Very Favorable   | 21.86%  |
| Favorable        | 29.96%  |
| Neutral          | 42.91%  |
| Unfavorable      | 4.05%   |
| Very Unfavorable | 1.21%   |
| Total            | 100.00% |

## Cegavske Fav/Unfav

|                  |         |
|------------------|---------|
| Very Favorable   | 4.74%   |
| Favorable        | 8.19%   |
| Neutral          | 73.71%  |
| Unfavorable      | 10.34%  |
| Very Unfavorable | 3.02%   |
| Total            | 100.00% |